Total pages: 02

MIDNAPORE CITY COLLEGE ESTD 2017 CENTRAL LIBRARY

PG
MBA Semester- 4th Examination, 2026
MASTER OF BUSINESS ADMINISTRATION
PAPER: MBA 417B
(AGRIBUSINESS COOPERATIVES AND FARMER PRODUCER ORGANIZATIONS (FPOs))

Full Marks: 80 **Time: 3 Hours**

The figures in the right-hand margin indicate full marks.
Candidates are required to give their answers in their own words as far as practicable.

Group-A

Answer any **EIGHT** of the following questions: 8×5=40

1. What are credit cooperatives? Explain their role in providing financial support to farmers. 2+3
2. What is a cooperative? Mention its major functions in agricultural development. 2+3
3. Describe the contribution of dairy cooperatives to the development of agribusiness.
4. Why are cooperative organizations important in the agricultural sector? Discuss.
5. How do storage cooperatives contribute to agricultural development? Explain.
6. Discuss the significance of processing cooperatives in adding value to agricultural produce.
7. Briefly describe the significance of the cooperative movement in India.
8. What do you understand by the 'ecology of cooperative administration'? Discuss its importance.
9. Discuss the importance of effective leadership for the successful management of cooperatives.
10. What is meant by long-term planning in cooperative management? Explain its importance.
11. Describe the basic characteristics of cooperative management.
12. Explain the role and of procurement cooperatives in agriculture.

P.T.O

Group-B

Answer any **FOUR** of the following questions: 4×10=40

13. Explain the structure and functioning of the cooperative sector and analyse its contribution to economic development of a country. 5+5
14. Briefly discuss the various factors influencing cooperative administration and explain their impact on the performance of cooperative organizations.5+5
15. Discuss the various initiatives taken by NABARD to promote agribusines in India.
16. Discuss the various agribusiness opportunities for FPOs in organic farming, export-oriented markets and niche agricultural products.
17. Describe the development of the cooperative movement in India and discuss its major contributions to agricultural development. 5+5
18. What do you mean by Certification? Discuss the importance of certification in agribusiness. 3+7

<<<>>>

MIDNAPORE CITY COLLEGE
ESTD 2017
CENTRAL LIBRARY