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MBA Semester- 4th Examination, 2026
MASTER OF BUSINESS ADMINISTRATION
PAPER: MBA 403
(INTERNATIONAL BUSINESS)

MIDNAPORE CITY COLLEGE ESTD 2017 CENTRAL LIBRARY

Full Marks: 80 **Time: 3 Hours**

The figures in the right-hand margin indicate full marks.
Candidates are required to give their answers in their own words as far as practicable.

Group-A

Answer any **EIGHT** of the following questions: 8×5=40

1. Explain the importance of International Business in present scenario.
2. What are Non-Tariff Barriers? Discuss briefly with suitable examples. 1+4
3. Discuss briefly different modes of entering into International Business.
4. Write a short note on Foreign Direct Investment (FDI).
5. Explain the objectives of IFC in respect to international business.
6. Differentiate between IMF and World Bank.
7. Discuss the major factors responsible for the growth of Globalization.
8. Differentiate between GATT and WTO.
9. Explain the functions of EXIM Bank.
10. Discuss the concept of appreciation and depreciation of a currency. 2.5+2.5
11. What is FPI? Explain its impact on foreign trade. 2+3
12. Explain the theory of Comparative Advantage.

Group-B

Answer any **FOUR** of the following questions: 4×10=40

13. Explain the term Embargo. What is PESTLE Analysis? Explain its relevance to country selection. 2+3+5
14. Explain the Mercantilist Theory of International Trade. Discuss the advantages and disadvantages of Mercantilist Theory. 4+6
15. What is GATT? Explain the role of GATT in international trade. 3+7
16. Discuss in details the various composition of India's foreign trade with suitable examples.
17. What is deemping? Discuss its impact in International Business. 3+7
18. What are Turnkey Projects? Explain their features. 3+7

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