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B.Sc./6th Sem/NUT/26(NEP)

2026

6th Semester Examination (CCFUP : NEP)

NUTRITION

Paper : MJ 12-T

(Single Core Major)

(Nutrition Education and Communication)

Full Marks : 40

Time : Two Hours

The figures in the margin indicate full marks.

*Candidates are required to give their answers
in their own words as far as practicable.*

Group - A

Answer any *five* questions : $2 \times 5 = 10$

1. Write any two objectives of nutrition education.
2. What is Fogg behaviour model?
3. Why 'role playing' is very helpful in educating the villagers?
4. Write the concept of community nutrition.
5. What is interpersonal communication?

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(2)

6. Write any two importance of visual communication.
7. Write any two advantages of uses of man media in Nutrition education.
8. What are pilot testing materials?

Group - B

Answer any *four* questions : $5 \times 4 = 20$

9. Discuss about "Learning by Doing" in nutrition education.
10. Write short note on Communication barriers of nutrition education.
11. Discuss about the IEC tools in nutrition education.
12. Discuss about the importance of nutrition education for pregnant women.
13. Write about the cognitive theory of nutrition education.
14. Describe group communication in nutrition education with its merits and demerits. $2.5 + 2.5$

Group - C

Answer any *one* question : $10 \times 1 = 10$

15. Discuss about the design and content development of nutritional program. Write about the implementation strategies of nutritional program in community. $(2+3)+5$

(3)

16. How will you plan and arrange a group meeting of adolescents to tell them about healthy lifestyle? Discuss in detail.