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MBA Semester- I Examination, 2024
MASTER OF BUSINESS ADMINISTRATION
PAPER: MBA 105
(BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITIES)

Full Marks: 80 **Time: 3 Hours**

The figures in the right-hand margin indicate full marks.
Candidates are required to give their answers in their own words as far as practicable.

Group-A

Answer any **EIGHT** of the following questions: 8×5=40

1. Write the meaning of business ethics. What are its main characteristics?
2. Distinguish between business ethics and business law.
3. What are the benefits of value-based organizations?
4. Describe the various challenges associated with corporate sustainability practices in India.
5. Describe the various gender issues in ethical decision making.
6. What is marketing ethics? State any three unethical practices in Marketing. 2+3
7. Describe the CSR activities under which CSR initiatives can be undertaken in accordance with Schedule - VII of the Companies Act, 2013
8. What are the common ethical pressures faced by an individual in an organization?
9. What is an ethical dilemma? Explain its nature.
10. Explain the concept of stakeholder in the context of CSR.
11. What are the key features of CSR legislation in India?
12. Write a note on Triple Bottom Line approach.

Group-B

Answer any **FOUR** of the following questions: 4×10=40

13. What is the significance of business ethics in modern organizations? Illustrate with examples.
14. What is ethical choices? What are the key aspects of ethical choices? 2+8
15. Discuss in details about CSR disclosure practices in India. 10
16. What are the measures which are required to control unethical business practices? Define business and civil society organizations (CSOs) 8+2
17. Examine the role of professional ethics in functional management. Provide relevant examples.

P.T.O

18. What is corporate governance? Discuss its relationship with ethics and highlight the major recommendations of governance committees in India.

2+4+4

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