

2025

5th Semester Examination
4-Years B.Sc. (Hons.) in Agriculture

Paper : AGS - 506

[Entrepreneurship Development
and Business Communication]

Full Marks : 50

Time : Two Hours

*The figures in the margin indicate full marks.
Candidates are required to give their answers
in their own words as far as practicable.*

Group - A

Answer any *five* questions : $2 \times 5 = 10$

1. Define Agripreneurship. Give an example.
2. Write down the characteristics of successful entrepreneurs.
3. Write down the difference between PERT and CPM.
4. Define supply chain in agri-business.
5. What is Total Quality Management?
6. State any two functions of extension administration.

P.T.O.



(2)

7. Write down the difference between an entrepreneur and a manager.

8. What is value addition in agriculture?

Group - B

Answer any *four* questions : $5 \times 4 = 20$

9. Describe the different types of entrepreneurs.

10. Write down different processes of entrepreneurship development.

11. What is contract farming? What are the advantages of contract farming? $2+3$

12. Write the different stages of problem-solving skill.

13. What is PPP? What are the different phases of partnership building? $2+3$

14. Briefly explain the components of SWOT analysis.

Group - C

Answer any *two* questions : $10 \times 2 = 20$

15. Define Management. Discuss different principles of management. $2+8$

16. What is project formulation? Discuss different stages of project formulation. $2+8$

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17. Write down different economic reforms undertaken in India. What are the impacts of these reforms on agribusiness? $6+4$

18. Describe the opportunities and challenges of agri-entrepreneurship in rural areas.

