

2023

AGS 5th Semester Examination

B.Sc. Hons. in Agriculture

**Entrepreneurship Development and Business
Communication**

PAPER — 506

Full Marks : 50

Time : 2 hours

The figures in the right-hand margin indicate marks.

*Candidates are required to give their answers
in their own words as far as practicable.*

Illustrate the answers wherever necessary.

Answer from **all** the Groups as directed.

GROUP—A

1. Answer *any five* questions from the following :

2×5=10

(a) What do you understand by entrepreneurship development?

(2)

- (b) What is meant by 'value addition'?
- (c) Write the components of agribusiness.
- (d) Define communication.
- (e) Write any two functions of supervisor.
- (f) What do you mean by directing?
- (g) What is meant by supply chain management?
- (h) What do you understand by leadership skill?

GROUP—B

2. Answer *any four* questions from the following :
5×4=20

- (a) Write down the characteristics of entrepreneurs. 5
- (b) What role does Government play in the success of agri-entrepreneurs? 2+3
- (c) Discuss briefly about managerial grid theory. 5

(3)

- (d) Write some strategies for developing managerial skill of an employee in an organization. 5
- (e) Define problem solving skill and discuss how to improve this type of skill. 2+3
- (f) Write a short note about 'TQM'. 5

GROUP—C

3. Answer *any two* questions from the following :
10×2=20

- (a) Discuss various opportunities of agri-entrepreneurship in India. How does agri-entrepreneurship contribute to rural development? 5+5
- (b) State the definition of achievement motivation. Write down the name of some government policies and programs which are taken for entrepreneurship development. State the role of economic reforms viz agri-clinics. 2+4+4
- (c) What do you mean by extension administration? State various scopes of extension administration. Explain in depth the major principle of administration. 2+3+5

(Turn Over)

(4)

(d) Write short notes on the following : 5+5

- SWOT analysis
- Maslow's Need Theory

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