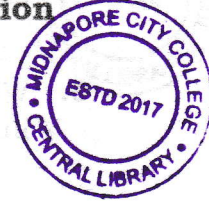# 2023

BCA 3rd Semester (CBCS) Examination

PAPER — GE-3.1T & 3.2T

Full Marks : 80

Time : 3 hours

The figures in the right-hand margin indicate marks.

*Candidates are required to give their answers
in their own words as far as practicable.*

Illustrate the answers wherever necessary.

Answer from *any* **one** Part as directed.

PART—I

(GE-3.1T)

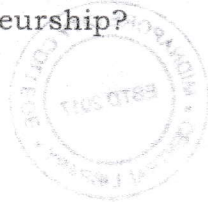### (Entrepreneurship Development)

GROUP—A

Answer *any* **ten** questions from the following :

2×10=20

1. What is the primary goal of entrepreneurship development?

2. Which Government agency in India is responsible for promoting and developing entrepreneurship?

(2)

3. Mention any two characteristics of a successful entrepreneur.

4. What is bootstrapping in the context of entrepreneurship?

5. What is the meaning of the term 'business incubator' in entrepreneurship?

6. What is the primary purpose of market research in entrepreneurship?

7. What does the term 'innovation' mean in entrepreneurship?

8. What is the role of a feasibility study in entrepreneurship?

9. What does the term 'venture capital' refer to in the entrepreneurship?

10. Define an innovative entrepreneur.

11. What is capitalization?

(3)

12. What are the demerits of under-capitalization?

13. Give the meaning of capital investment.

14. What is a 'tiny industry'?

15. Mention any two problems faced by SSIs.

GROUP—B

Answer *any* **six** questions from the following : 5×6=30

16. Define the term 'business model' in entrepreneurship.

17. Why is financial management important for entrepreneurs?

18. Discuss the significance of environmental laws for entrepreneurs.

19. What is a SWOT analysis for project identification?

20. Write down the role of SSI in Indian economy.

21. What is project formulation? Write down the stages of project formulation.

(4)

22. What are the factors determining the capital structure?

23. Write down the methods of demand forecasting.

GROUP—C

Answer any **three** questions from the following: 10×3=30

24. Discuss the stages of the entrepreneurial process from opportunity identification to business establishment.

25. Discuss the role of Government initiatives in promoting entrepreneurship.

26. Analyze the role of educational institutions in fostering an entrepreneurial mindset among students.

27. Write short notes on the following:

(a) CPM

(b) ROI

(c) IRR

(d) PERT

28. What are the steps involved in starting a new enterprise?

(5)

PART—II
(GE-3.2T)
(IT in Management)

GROUP—A

Answer *any* **ten** questions from the following: 2×10=20

1. What is the role of IT in organizations?

2. What is information architecture?

3. What do you mean by internet governance?

4. What is competitive edge?

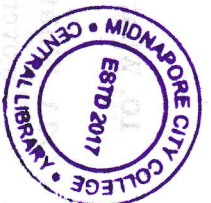5. Discuss about IT enabled organization.

6. What is e-governance?

7. What does global business mean?

8. What is the purpose of IT in business?

9. What is disadvantage of information technology in business?

(6)

10. What impact does governance have on society?

11. What is the role of e-governance in good governance?

12. What are four pillars of e-governance?

13. Define application software.

14. What are three examples of information system hardware?

15. Name five components that make up an information system.

GROUP—B

Answer *any* **six** questions from the following :

5×6=30

16. What are the needs for social responsibility?

17. What are the responsibilities of an IT person in a company?

18. What is the IT application in administrative control?

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(Continued)

(7)

19. Discuss five roles of the management information system in an organization.

20. What is the role of the technological environment in the business environment?

21. Explain the linkage between ethics and business performance.

22. Discuss the knowledge management system.

23. Discuss various e-conferencing tools.

GROUP—C

Answer *any* **three** questions from the following :

10×3=30

24. What are the challenges posed by various types of information system in the enterprise? Explain the term information security.

6+4=10

25. Discuss the conformance and performance aspects of governance with respect to board responsibilities. What function does a board perform and how does this contribute to the corporate governance of the company? 5+5=10

26. What is the impact of information technology on organizations? How does information technology affect the organizational structure?

5+5=10

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(Turn Over)

27. What is the importance of hardware and software in business? For what purpose is IT used in business? What are the differences between e-commerce and m-commerce?
3+3+4=10

28. What is administrative control in information technology? What are examples of administrative controls? Explain any one administrative control.
2+3+5=10

★ ★ ★

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