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3.Sc./6th Sem (H)/NUTR/23(CBCS)

2023

6th Semester Examination

NUTRITION (Honours)

Paper : C 14-T

(Entrepreneurship Development, Enterprise
Management and Entrepreneurship for
Small Catering Units)

[CBCS]

Full Marks : 40

Time : Two Hours

The figures in the margin indicate full marks.

*Candidates are required to give their answers
in their own words as far as practicable.*

Group - A

Answer any **five** questions. $2 \times 5 = 10$

1. Define entrepreneurship and explain its significance in Indian economy. 2
2. List any four barriers of entrepreneurship development in India. 2
3. State two roles of an entrepreneur in an enterprise. 2

P.T.O.



(2)

State the major challenges faced by women entrepreneurs in India. 2

5. Classify enterprises based on ownership patterns. 2

6. What is market research? 2

7. What do you mean by project appraisal? 2

8. What is entrepreneurial motivation? 2

Group - B

Answer any *four* questions. 5×4=20

9. Discuss the four functions of management and their importance in an organization. 5

10. Describe the input-output cycle and its role in managing production. 5

11. Explain the 4Ps of marketing and their significance in managing marketing. 5

12. Explain the importance of menu planning and list three factors affecting menu planning. 5

13. Describe the process of food from purchasing and receiving to storage and preparation. 5

14. Discuss the factors affecting the selection of equipment for a food service unit. 5

(3)

Group - C

Answer any *one* question. 10×1=10

15. Describe the steps involved in the planning and setup of a small food service unit, including preliminary planning, resource identification, project plan development, and investment determination. 3+3+2+2

16. Explain the key components of a business plan and discuss their importance in the development and growth of an enterprise. 5+(2+3)

