



বিদ্যাসাগর বিশ্ববিদ্যালয়

**VIDYASAGAR UNIVERSITY**

**B.Sc. (Honours) in AGRICULTURE  
2nd Semester Examination 2022**

**PAPER—AGS-209**

**COMMUNICATION SKILLS AND PERSONALITY DEVELOPMENT**

*Full Marks : 50*

*Time : 2 Hours*

*The figures in the right-hand margin indicate full marks.*

*Candidates are required to give their answers in their own words as far as practicable.*

*Illustrate the answers wherever necessary.*

1. Answer any *ten* questions. 10×2
- (a) What is S-M-C-R model ?
- (b) What is intra personal communication ?
- (c) How does verbal communication differ from non-verbal communication ?
- (d) What are the qualities that are required to become on good manager ?

- (e) Write down the seven 'C' of communication.
- (f) What is paraphrasing?
- (g) How could you develop good writing skills for composing scientific articles?
- (h) What is formal education?
- (i) What is denotation?
- (j) What is connotation?
- (k) How does a seminar differ from a conference?
- (l) What is the importance of feedback in communication?
- (m) What is inter personal communication?
- (n) What is importance of network in formulation of message?
- (o) What is vertical communication?

**2.** Answer any six questions.

6×5

- (a) Mention some qualities of teacher which you think are important for make a communication process effective.
- (b) Write a note on 'noise' in communication.
- (c) Write down the barriers in communication.
- (d) Write a note on formulation of message.

- (e) What are the major steps of field survey? Briefly discuss the major components of field records with a suitable example.
- (f) How do you define personality? What are the different types of personality? Give examples.
- (g) Write a note on communication network.
- (h) Write down the path for overcoming the barriers of communication.
- (i) Do you think communication process is interactive? Discuss.
- (j) Write down Berto's model of communication.
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