

UG (NEW) CBCS
Semester-I Examination, 2019
BBA IN HOSPITAL MANAGEMENT
COURSE CODE: BBAHM-CC-1
(FUNDAMENTALS OF MANAGEMENT AND ORGANIZATIONAL
BEHAVIOUR)

Full Marks: 60**Time: 3 Hours**

GROUP- A

Answer any **ten** questions:

10X2=20

1. Define management.
2. What is personality?
3. What is decision making?
4. Define motivation.
5. Define Leadership.
6. State the definition of learning.
7. What is franchising?
8. State the definition of planning.
9. Define Conflict.
10. What is group cohesiveness?
11. Define the term controlling.
12. State the meaning of licensing.
13. Define the term acquisitions.
14. State the definition of organizing.
15. What is Organisational Change?

GROUP- B

Answer any **four** questions from the following:

4X5=20

16. Briefly state about the decision making Process.
17. Write a short note on joint venture.

(P.T.O.)

(2)

18. “Leadership is situational”. Do you agree? Explain.
19. Explain Maslow’s Hierarchy of Needs.
20. Discuss the distinctions between manager and leader.
21. Discuss the reasons which lead to conflict in Organisation.

GROUP- C

Answer any **two** questions from the following:

2X10=20

22. Explain the stages of group development. State the difference between Group and Team.
23. Discuss about the major determinant of personality. Explain the concept of Freud’s Psycho- analytical theory of personality.
24. Critically examine Herzberg’s two factor theory of motivation. What are the major limitations of this theory?
25. Discuss the various barrier to perception and how to overcome them?
