

বিদ্যাসাগর বিশ্ববিদ্যালয়

VIDYASAGAR UNIVERSITY

4th Semester Examination 2021

BBA (Hospital Management)

PAPER-C8

HOSPITAL OPERATIONS MANAGEMENT

Full Marks : 75

Time : 3 Hours

The figures in the right-hand margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Illustrate the answers wherever necessary.

Answer any *three* questions. 20×3

1. Define 'Hospital'. Write down the types of hospital. State the responsibilities of various levels of management in a hospital.

2+8+10

 Describe the guiding principles in planning hospital facilities and services. What is the need of survey for building a hospital?
15+5

- 3. State the development of professional management in Indian hospital. Write down the importance of professional management in Indian hospital. 13+7
- What are the challenges faced by a hospital. Describe the strategies to overcome these challenges. 10+10
- **5.** Discuss the steps of hospital planning process. Discuss regarding the governing body of a hospital. 15+5
- 6. Discuss briefly on various hospital committees.

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(Internal Assessment - 15 Marks)

20

C/21/4th Sem/BBAHM-C8