

Total page: 1

PG CBCS
PG Semester-III Examination, 2020
MHA
PAPER: MHA 305
RESEARCH METHODOLOGY

Full Marks: 40

Time: 2 Hours

Answer any two questions from the followings:

2X20=20

1. Explain various types of research design with the help of suitable examples.
2. Discuss in detail the process of designing a questionnaire.
3. Differentiate among nominal, ordinal, interval and ratio scale. Explain with examples.
4. Enumerate the different methods of collecting primary data with example.
5. What are the advantages and disadvantages of probability sampling technique?
6. What is scaling? Explain in detail comparative and non-comparative scaling technique.

5+15
