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PG (NEW) CBCS
PG Semester-I Examination, 2019
MHA
PAPER: MHA-102

(English Language and Communication)

Full Marks: 40   **Time: 2 Hours**

GROUP-A
Answer any <u>four</u> questions of the following: 4X2=8

1. Mention the three modes of communication.
2. Write two importance of public speech.
3. What is 'Grapevine' communication?
4. What do you refer by the term 'Brainstorming'?
5. What is decoding?
6. Give an example of example of good workplace communication.
7. What is social communication disorder?
8. What is 'feed –back'?

GROUP-B
Answer any <u>four</u> questions of the following: 4X4=16

9. What are the barriers of effective communication?
10. What are the skills of interview?
11. What are the differences between intrapersonal and interpersonal communication?
12. What do you understand by the term 'communication competence'?
13. Who is Leonard Bloomfield and why is he important in the field of language and communication?
14. What are the physical barriers to communication?
15. Write the purposes of an interview.
16. How facial expressions are related to communication?

GROUP-C
Answer any <u>two</u> questions of the following: 2X8=16

17. What are the barriers of communication? Discuss the strategies to overcome the barriers.
18. Prepare a bio-data for yourself.
19. You are the manager of a nursing home. Your nursing home is going to organize a free eye treatment camp for the poor people. Write a notice to inform your employees.
20. Write a note on the role of public speech for speaking skill development.

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